UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/656,765	09/07/2000	Jeremy S DeBonet	11291.00007/GST	1556	
	7590 01/18/200 I & MARCIN, LLP	8	EXAMINER		
150 BROADW	AY, SUITE 702		TODD, GREGORY G		
NEW YORK, 1	NY 10038		ART UNIT	PAPER NUMBER	
			2157		
			MAIL DATE	DELIVERY MODE	
•			01/18/2008	PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

	Application No.	Applicant(s)	
	09/656,765	DEBONET ET AL.	
Office Action Summary	Examiner	Art Unit	
	Gregory G. Todd	2157	
The MAILING DATE of this communication app Period for Reply	ears on the cover sheet w	ith the correspondence address	
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period w - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNI 36(a). In no event, however, may a vill apply and will expire SIX (6) MOI , cause the application to become A	CATION. reply be timely filed ITHS from the mailing date of this communication. BANDONED (35 U.S.C. § 133).	
Status			
1)⊠ Responsive to communication(s) filed on 31 Octoor 2a)□ This action is FINAL. 2b)⊠ This 3)□ Since this application is in condition for allowar closed in accordance with the practice under E	action is non-final. nce except for formal mat	•	
Disposition of Claims			
4) ☐ Claim(s) 1-37 is/are pending in the application. 4a) Of the above claim(s) is/are withdray 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) 1-37 is/are rejected. 7) ☐ Claim(s) is/are objected to. 8) ☐ Claim(s) are subject to restriction and/or Application Papers 9) ☐ The specification is objected to by the Examine 10) ☐ The drawing(s) filed on is/are: a) ☐ accention and policinate may not request that any objection to the original description.	vn from consideration. r election requirement. r. epted or b) objected to	•	
Replacement drawing sheet(s) including the correct	· · · · · · · · · · · · · · · · · · ·		
Priority under 35 U.S.C. § 119			
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: 1. Certified copies of the priority documents 2. Certified copies of the priority documents 3. Copies of the certified copies of the prior application from the International Bureau * See the attached detailed Office action for a list	s have been received. s have been received in A rity documents have beer u (PCT Rule 17.2(a)).	Application No received in this National Stage	
Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date	Paper No	Summary (PTO-413) s)/Mail Date nformal Patent Application 	

DETAILED ACTION

Response to Amendment

1. This office action is in response to applicant's amendment filed 27 September 2007 and request for continued examination filed 31 October 2007, of application filed, with the above serial number, on 07 September 2000 in which claims 1, 23, and 29 have been amended. Claims 1-37 are therefore pending in the application.

Claim Objections

2. Claim 1 is objected to because of the following informalities: In line 10, "each broadcast *section* function" (emphasis added) appears to be inadvertently amended, as it was not marked up from the previous 13 June 2005 correct claims listing. Appropriate correction is required.

Claim Rejections - 35 USC § 102

3. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 4. Claims 1-12, 14-34, and 36-37 are rejected under 35 U.S.C. 102(e) as being anticipated by Wolfe et al (hereinafter "Wolfe", 6, 161,142).

Application/Control Number: 09/656,765

Art Unit: 2157

As per Claims 1 and 29, Wolfe discloses a personal broadcast/audio server system for providing a customized broadcast to one or more users over a transmission media, wherein Wolfe discloses:

a data storage device for storing a plurality of broadcast elements, each broadcast element having at least one broadcast type, wherein the broadcast elements include broadcast elements of at least two types (various databases, ie. databases 30 or 18-21, music and advertisements being two types) (at least Fig. 1; col. 3 line 66 - col. 4 line 29);

a data management system for storing a user profile and a user state for each of said one or more users, wherein said data management system further stores information associated with each of said plurality of broadcast elements (subscriber profile database 28) (at least Fig. 1; col. 3 line 66 - col. 4 line 29; col. 4, lines 43-60);

a broadcast element selector having at least one broadcast element selection function for each broadcast type, wherein each broadcast element selection function is operable to select automatically broadcast elements from said data storage device based on a user's user profile, the user's user state, and the information associated with each of said plurality of broadcast elements (specific material vary as a function of subscriber dossier) (at least col. 3, lines 39-49; col. 6, lines 30-56; col. 4, lines 27-29, 54-63; col. 7, lines 46-67; subscriber selecting content and an associated advertising message selected accordingly); and

a broadcast server operable to receive the selected broadcast elements from said data storage device and to provide the selected broadcast elements to the user

over the transmission media (transmitting over internet) (at least Fig. 1; col. 6, lines 30-42).

As per Claims 2 and 30.

wherein said data storage device is a file server (at least Fig. 1; col. 3 line 66 - col. 4 line 3; col. 3, lines 30-33).

As per Claims 3 and 31.

wherein said data management system is a database (at least Fig. 1; col. 4, lines 16-21).

As per Claims 4 and 32.

wherein the system resides on a single computing device (at least Fig. 1; col. 3 line 66 - col. 4 line 3).

As per Claims 5 and 33.

wherein the system resides on multiple computing devices (at least Fig. 1; col. 3 line 66 - col. 4 line 3).

As per Claim 6.

wherein said data management system further includes a history of usage for each of said one or more users, and wherein said broadcast element selector is further operable, to exclude broadcast elements from being delivered to a user based on the user's history of usage (purchasing habits, previous music selections, etc) (at least col. 4 line 64 - col. 5 line 8).

As per Claim 7.

wherein said broadcast element selector retrieves the user profile and user state directly from said data management system (at least Fig. 1; col. 6, lines 35-56; col. 5, lines 9-14).

As per Claim 8.

wherein said broadcast server retrieves the user profile and user state from said data management system and provides said user profile and user state to said broadcast element selector (at least col. 5, lines 9-14; col. 6, lines 35-56; Fig. 1).

As per Claim 9.

wherein said broadcast elements include audio (at least col. 3, lines 39-44).

As per Claim 10.

wherein said broadcast elements include video (at least col. 3, lines 39-44; col. 5, lines 20-30).

As per Claim 11.

wherein said transmission media is the Internet (at least col. 3, lines 36-40).

As per Claim 12.

wherein said transmission media is a local area network (at least col. 3, lines 36-44).

As per Claim 14.

wherein the user profiles stored is in the data management system include initial registration information derived from when the user first logs in (at least Fig. 2; col. 3, lines 32-36; col. 5 line 64 - col. 6 line 8).

As per Claim 15.

Application/Control Number: 09/656,765

Art Unit: 2157

wherein the user profiles stored is in the data management system include information related to a user's preferred frequency of content (at least col. 6, lines 57-63; col. 5, lines 3-8).

As per Claim 16.

wherein the user profiles stored in the data management system include demographic information relating to each user (at least col. 4 line 64 - col. 5 line 8; col. 4, lines 16-21).

As per Claim 17.

wherein the user profiles stored in the data management system are automatically updated based on the user's pattern of usage (at least col. 4 line 64 - col. 5 line 8).

As per Claim 18.

wherein said broadcast element selector selects broadcast elements based on a collaborative filtering process (best fitting music selection) (at least col. 4 line 64 - col. 5 line 8).

As per Claim 19.

wherein the system is implemented in software on a single computer (at least col. 3 line 65 - col. 4 line 10; col. 3, lines 30-35).

As per Claim 20.

wherein the system is implemented as multiple software programs executing on more than one server (at least col. 3 line 65 - col. 4 line 10; col. 3, lines 30-35).

As per Claim 21.

wherein the servers are located in more than one physical location (at least col. 4, lines 3-10; Fig. 1; col. 7, lines 10-19).

As per Claim 22.

wherein said each broadcast element selection function is operable to select broadcast elements based on a user request (subscriber making music selections) (at least col. 5, lines 57-67; col. 6, lines 25-29).

As per Claim 23, Wolfe discloses a personal radio server system for providing a customized radio broadcast to one or more users, a system, wherein Wolfe discloses:

a general purpose computer having a central processing unit and memory for storing user profiles for one or more users and an audio element cache for storing a plurality of audio elements that corresponds to a user profile (at least Fig. 1; col. 3 line 66 - col. 4 line 29);

said central processing unit implementing a program that causes the central processing unit to produce individual audio streams for each of the one or more users based on the user profiles stored in memory (specific material vary as a function of subscriber dossier) (at least col. 3, lines 39-49; col. 6, lines 30-56; col. 4, lines 27-29, 54-63; col. 3, lines 6-8).

As per Claim 24.

wherein the individual audio is streams comprise one or more audio elements (at least col. 3, lines 2-8).

As per Claim 25.

wherein the audio elements are stored as a library of digital elements (at least col. 4, lines 16-29).

Page 8

As per Claim 26.

further comprising a file server for storing the library of digital elements (at least Fig. 1; col. 3 line 66 - col. 4 line 3; col. 3, lines 30-33; col. 4, lines 16-29).

As per Claim 27.

further comprising an audio element selector for selecting audio elements for each of the one or more users (at least col. 6, lines 35-56).

As per Claim 28.

wherein the audio element selector is implemented as separate threads for each of the one or more users (at least col. 6, lines 17-24; Fig. 3).

As per Claim 34.

wherein said audio elements include advertising (at least col. 6, lines 35-56).

As per Claim 36.

wherein said audio element server comprises a radio program clock for selecting the type of audio element to transmit based on frequency parameters specified in a particular user's profile (purchasing habits, previous music selections, etc) (at least col. 4 line 64 - col. 5 line 8; col. 3, lines 44-51).

As per Claim 37.

wherein the frequency parameters are selected by the user (purchasing habits, previous music selections, etc) (at least col. 4 line 64 - col. 5 line 8).

Claim Rejections - 35 USC § 103

5. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

- (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 6. Claims 13 and 35 are rejected under 35 U.S.C. 103(a) as being unpatentable over Wolfe in view of Mackintosh et al (hereinafter "Mackintosh", 6,317,784).

As per Claim 13.

Wolfe fails to explicitly disclose the transmission media is a wireless communications network. However, the use and advantages for using such a network is well known to one skilled in the art at the time the invention was made as evidenced by the teachings of Mackintosh (at least col. 21, lines 47-55; col. 8, lines 51-65). Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to incorporate the use of Mackintosh's wireless network into Wolfe's system as this would enhance Wolfe's system to be operable on more networks as wireless is simply a common variant for a network to operate on in particular networks and offers portable broadcast music just as FM radio broadcasts is very popular.

As per Claim 35.

Wolfe fails to explicitly disclose the audio elements include talk by a DJ.

However, the use and advantages for using such an audio element is well known to one skilled in the art at the time the invention was made as evidenced by the teachings of Mackintosh (at least col. 3, lines 1-16). Therefore, it would have been obvious to one of

ordinary skill in the art at the time the invention was made to incorporate the use of DJ tracks being incorporated into Wolfe's system as Wolfe discloses broadcasting radio broadcasts over the internet (at least col. 10, lines 30-56) and DJ commentary is simply another form of audio content to be streamed as commonly done in the radio industry.

Response to Arguments

7. Applicant's arguments filed 27 September 2007 have been fully considered but they are not persuasive.

Applicant argues Wolfe does not teach an automatic selection of audio elements. However, Wolfe clearly teaches such, as Wolfe teaches at least two audio element types, for example, advertisements and music. Wolfe teaches that in one embodiment music selections are automatically made (at least col. 5:57-67). Wolfe goes on that advertising messages are also automatically selected (at least col. 7:46-67). Thus, Wolfe teaches the content of the completed data stream, including all selections, being delivered to the subscriber.

It is further noted, that at least Claim 22, offers that the broadcast selection function 'select[s] broadcast elements based on a user request'. As such, the claim element contradicts the 'automatic' nature provided in claim 1.

Conclusion

8. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. Newly cited Chen et al (par. 41-43; profile subsystem

Application/Control Number: 09/656,765

Art Unit: 2157

automatically controlling selector for may element types), Root et al (col. 6:5-18; automatic custom weather service delivery), Bates et al (automatic audio broadcast selection), and Cliff (automatic compilation of songs), in addition to previously cited Rosenburg et al, Srinivasan et al, Lotspiech et al, and Rouchon are cited for disclosing pertinent information related to the claimed invention. Applicants are requested to consider the prior art reference for relevant teachings when responding to this office action.

Page 11

9. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Gregory G. Todd whose telephone number is (571)272-4011. The examiner can normally be reached on Monday - Friday 9:00am-6:00pm w/ first Fridays off.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Ario Etienne can be reached on (571)272-4001. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Gregory Todd

Patent Examiner

Technology Center 2100